



**Don't  
miss this.**

**15  
june  
2018**



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want to  
see more?

A teal-colored section containing contact information for the event. It includes a circular portrait of James Blackburn and his title and email address. The background of this section features a blurred image of a crowded event space with people and a 'pt17' sign.

**event  
contact.**

A circular portrait of James Blackburn, a man with short dark hair and a beard, wearing a dark shirt.

**James Blackburn.**  
Group Marketing Manager  
[james@tptg.co.uk](mailto:james@tptg.co.uk)



## background.

# pt17

Last year, pt17 was 'bigger, better, more...' and it certainly was. Customer and vendor feedback was phenomenal, and it was the most successful event in Group history.

The event showcased ground breaking technologies from 12 global partners – with UK exclusive demos of VR and convergence products.

Combining presentations with hands-on-tech demonstrations was universally popular. Big attractions including automation with BMW, Tesla and VW alongside drones and VR. The VR features from HP and Microsoft stimulated great interest in how the technology may be applied to a variety of different sectors.

**This year it's bigger still...**



## #JoinTheInnovation

Welcome to the biggest partner technology event in the North.

Every year pure technology group puts together an annual event, which offers you a chance to see the latest technology from the world biggest vendors.

This year pt18 is going to be our most innovative event to date. Twice the size of pt17, pt18 will bring you brand new,

disruptive technologies from 20 global vendors.

See AI, AR and VR, new advancements in the automotive space and the latest in hyperconvergence technology.

Join us on **June 15th** to experience future technologies from some of the world's leading brands – you won't want to miss this.

15  
june  
2018

Chapelthorpe Hall  
Church Lane  
Wakefield  
WF4 3JB



# previous partners.



# this years partners so far...





HUAWEI

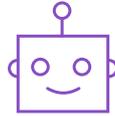
Kim Penfold.

*I would just like to thank you for a great and successful day. It has surpassed all my expectations as a vendor and extremely well organised.*

10/10

pt18.

Trends



## AI & Advanced Machine Learning.

AI changes the world. There is no doubt that digital applications are becoming increasingly complex and capable. AI is already being used to fashion legal documents, doctors are using AI for diagnosis and treatment. Whether the digital assistant is called Alexa, Cortana or Siri, a measure of AI is always involved. At pt18 visitors can see how the unlimited opportunities offered by AI translate into new business.



## Augmented & Virtual Reality.

By 2018, the total number of active virtual reality users is expected to reach 171 million. Revenue generated from virtual reality products worldwide is forecast to reach £4 billion by that time. Business consultants see a bright future for Virtual Reality (VR) and Augmented Reality (AR). In less than 10 years, the global market is expected to rival today's market for PCs. And indeed, there appear to be no limits on the commercial benefits attached to using VR. pt18 will feature the latest innovations in Augmented and Virtual Reality.



## Blockchain.

2017 was an exciting year for blockchain. Today, we see adopters in business environments from nearly every industry, ranging from financial and banking, through manufacturing and supply chain all the way to intellectual property, healthcare or real estate. Blockchain brings a promise of a secure, cost-efficient, transparent and easily auditable way to track any asset. At pt18 delegates will see not only the disruptive potential of the blockchain, but some of the latest currencies and applications using this decentralised and forgery-proof database, which is expanding to accommodate a growing number of transaction records.



## Drones.

Until just a few years ago, drones or unmanned aerial vehicles (UAV) were restricted to military use. Today these flying machines are a mass phenomenon. Controlled via smartphone and equipped with high-resolution cameras, they have applications for business as well as personal use. The potential is huge – and is likely to grow at a rapid pace. Companies such as Amazon are developing drone technology with a view to slash their transportation costs, turn same day delivery into the norm and fully automate the service. At pt18 you can get hands on with the latest drone technology from the world's leading brands.



## hyperconvergence.

IT infrastructure has previously relied on interoperability between network, compute, storage and control but this approach adds complexity and cost. A converged design can reduce recurring costs for power, cooling and space whilst making support much easier through a 'single pane of glass'. At pt18 find out more about how future converged technology can achieve simplicity.



## Internet of Things.

Everything is connected: By 2020 some 50 billion devices will be connected – resulting in countless new applications, business ideas and opportunities. Connected devices are appearing everywhere, transforming business models and our daily lives. Welcome to the IoT era. At pt18 learn more about the future of SMART everything, and what it will mean to you.



## Mobility.

Uber, Mytaxi, eMobility, autonomous driving and global car manufacturers that are metamorphosing into mobility service providers: In an age of digitisation, the face of mobility is changing faster than almost any other sector of industry. In the future, cars will no longer be merely a means of taking us from point A to point B, they will also function as data providers, Internet nodes and a place for entertainment. pt18 will demonstrate the potential of smart mobility in our digital future.



## Security.

*"The average cost of a data breach in 2020 will exceed £106 million by 2020, as more business infrastructure gets connected."* – Juniper Research.

Cyber-security is one of the country's biggest concerns, and will be one of the technology sectors biggest markets moving into 2018. Cybercrime, the Dark Web, hackers: Illegal attacks on corporate and data networks are causing billions of pounds. At pt18 discover how our 3-tier security model, backed by leading security products, stops cyber-crime in business from inception all the way through to end-point. Also hear from experts in Cyber-Security, both independent and The National Police Cyber-Threat Team.

# the speakers.

This year we've arranged the following industry and media experts to deliver key messages and demos.



## Sarah Shields.

**DELL**EMC

On stage: 10:45-11:15

Sarah Shields is one of the leading female businesswomen in the UK. Sarah has been at Dell EMC since 2008 and has traversed through the company's consumer, retail, small business and now channel organisations. A strong track record of success, growth and strong leadership, Sarah is known for her sharp thinking, sense of humour and drive for success.

## Neil Sawyer.



On stage: 13:00-13:30

Neil Sawyer leads the UK&I Channel for HP in the UK. Responsible for all aspects of HP's Printing, Personal Systems, Mobility and Software Solutions portfolio as well as Distribution, Corporate SI's, ISV's and the SME/Education reseller channel. In addition to this Neil also carries the revenue responsibility for the Education and Mid-Market End User Sales team.



## David Tweedale & Liam Hopwood.

**mimecast**

On stage: 14:15-15:45

David and Liam have been members of the Mimecast Channel Team for over 3 years, focused on developing the relationship between Mimecast and MSP's and developing new security solutions. The duo will take the stage to discuss the evolving threat landscape, what can be done to secure the future of IT and talk about how mimecast can assist in the design and architecture of solutions that help keep customer's safe.



guest  
speakers.



## Jamie Bartlett.

### Guest Speaker.

On stage: 10:15-10:45

Author of the factual bestseller *The Dark Net*, journalist and an engaging TED Talk speaker, Jamie Bartlett lights up the hidden corners of the internet to reveal the strange subcultures and protagonists that inhabit it – from Bitcoin miners to neo-Nazis. His areas of expertise range from internet culture and 'the dark net', social media research ethics, cryptocurrency and the reform to RIPA 2000.



## Will Greenwood.

### Guest Speaker

On stage: 15:45-16:15

With a professional career that spanned 11 years and 55 international caps Will established a reputation as an unsurpassed mid-field creator. He was an integral part of England's victorious World Cup campaign of 2003, a character and leader in one of the most successful team dynamics seen in recent times. His business credentials are equally impressive.

# agenda.

All of the presentations will take place on the main stage. Get hands-on with the latest technology between presentations and join our expert speakers as they present their take on the technology landscape over the next 12 months.

## time.

## event.

09:15-09:30	○	event opens
10:00-10:15	○	keynote
10:15-10:45	○	Jamie Bartlett
10:45-11:15	○	hands-on-tech
11:15-12:00	○	Sarah Shields, Dell EMC
12:00-13:00	○	lunch
13:00-13:30	○	Neil Sawyer, HP
13:30-14:15	○	hands-on-tech
14:15-14:45	○	David Tweedale + Liam Hopwood, Mimecast
14:45-15:15	○	Will Greenwood
15:15-15:30	○	photos
15:35-16:00	○	event close + prizes
19:00-00:30	○	after party

The event will be fully-catered all day and into the evening to the same high standard as last year.



Entertainment,  
magic, music  
and more...

# entertainment + the after party.

The after party starts just after the day event closes and will be bigger and better than ever.

Bring the family along for a night full of entertainment from a live band, DJ, close up magician and more.

Wind down and let loose on the dancefloor, the pt18 summer after party is going to be the biggest party of the year. The bar will be **FREE\*** so remember to leave the car at home and have an amazing time.

\*5x drinks vouchers will be provided per person.



DOMINIC  
ANTHONY

See Dominic Anthony at pt18 showcasing his first-class magic and illusions. Guaranteed to impress, Dominic takes illusion and close up magic to the next level.

want to  
see more?



**READY**

Download Zappar for free from your app store.



**AIM**

Scan the zapcode then aim at the whole image.



**ZAP**

Watch it come to life!

use  
**#pt18**  
on twitter to be featured on our  
live **social** wall



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**#JoinTheInnovation**

[tptg.co.uk/pt18](http://tptg.co.uk/pt18)

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